professionalreal estate videos & photographs

High quality, professional video and photographs to impress clients and buyers

Video:

Standard house/unit video tour	\$195*
Ely through video of a standard house/unit May also	

Fly-through video of a standard house/unit. May also include static or panned video components.

Prestige video tour \$320*

Fly-through video of larger prestige property or standard property with expansive views that need inclusion. May also include static or panned video components.

Photographs:

Standard unit photography \$175*

Daytime photo coverage of standard unit. Includes appropriate external images and views. Up to 10 images.

Standard house / Dual-key unit photography \$195*

Daytime photo coverage of standard house or dual-key unit. Includes appropriate external images and views. Does not include additional coverage of unit complex common facilities. Up to 15 images.

Prestige home and resort unit photography \$255

Daytime photo coverage of larger prestige home or resort-style unit. Includes external images and views. Up to 25 images.

Packages - Video & Photography:

Standard video tour + photographs

Fly-through video of standard house. May also include static or panned video components. Up to 15 photographs.

Prestige video tour + photographs

Fly-through video of larger prestige house or resort-style unit. May also include static or panned video components. Up to 25 photographs.

Sunset video tour + photographs

Additional to video and photography packages.

Extras (additional cost):

Sunset photography	\$100 *
Sunset videography	\$150 *
Image declutter (per image - subject to suitability)	\$40
Additional video of local area or unit compl Daytime video coverage of local area	ex \$50
Additional photo of local area or unit comp Daytime photos of local area	lex \$50
Travel to Kuranda	\$50
Travel outside Cairns (beyond Palm Cove or Edmonton) - per hour	\$65
Elevated pole photos/videos	Included
Musical background to videos	Included
Your video introduction to camera at time of shoot (with radio microphone) Add your own voice-over to videos	Included \$50

Notes:

An average Standard Video and Photography package takes approximately 90 minutes to shoot. Average Standard Photo-only shoot takes approximately 30-45 minutes.

Most videos and photographs are completed within 48 hours of the shoot.

Videos are posted to Youtube and can be embedded into realestate.com.au or other real estate websites. Videos are supplied in different qualites up to Full HD 1920/1080p and viewable on computers, tablets and smartphones. Most videos are usually about 3 minutes in length.

Subject to quote

All images are colour balanced, enhanced, corrected and supplied in sizes suitable to signage, print and web usage. We can assist you in the design of marketing brochures and flyers.

Unprocessed and RAW image files will not be supplied.

Professional voice-over

* Prices and times are based on being able to attend the property and complete the work unhindered. Delayed access or having to await cleanup of properties prior to photography will incur additional fees levied at \$25 per 15 minutes or part thereof. Cancellation or postponement of the photoshoot within 12 hours of the agreed time will incur a charge of \$100.

** More images may be supplied at no extra cost if the property requires it.

This agreement is with the Real Estate Agency and not with the property owner. My invoice will be made out to the agency only.

Prices include GST and are subject to change. Prices valid from 15 November 2016 and subject to change.

Watch my promotional video: https://youtu.be/2wPmPLoocG4

\$350*

\$420*

\$125*

See samples on my website: www.imaginationphotography.com.au/videos/



where vision meets technique...



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DIGITAL PHOTO+VIDEO

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Real Estate Photography and Videography - Conditions of Usage

- 1. Ownership of the completed images and videos will be automatically transferred to you for use only on completion of the contract and payment of all monies owing. This includes usage on agency or other real estate or websites for the purpose of promotion of the property.
- 2. Any image and videos placed onto social web sites such as Facebook must be credited to Imagination Photography.
- 3. Subsequent to the sale of the property, images and videos pertaining to this property cannot be transferred the new owner without the written approval of Imagination Photography.
- 4. Images and videos relating to lease, rental or holiday-let properties may be used on a continual basis for ongoing promotion of the property whilst the ownership remains unchanged. Subsequent to the sale of the property, images and videos pertaining to this property cannot be transferred to the new owner without the written approval of Imagination Photography.
- 5. Images and videos relating to common areas of a unit complex or resort may be used in the promotion of any property owned by the same owner.
- 6. No other party is granted the right to reproduce the photos and videos nor can be given a copy of the images and videos without specific approval from Imagination Photography.
- 7. Images and videos supplied to you are not to be digitally manipulated and presented as representing Imagination Photography's work. We pride ourselves on producing quality work.
- 8. Images and videos may be used by Imagination Photography for reasonable general promotional advertising on our own website and printed promotional material.
- 9. The digital files will be kept on file a period of five years.